

South Jersey Advertises WWME in a Big Way

By Bob & Joyce Leonetti

A South Jersey community realized they had an opportunity to place an “out of the box” WWME advertisement. Some may call it luck, others a blessing but coupled with some human ingenuity they pulled together a donation from a local sign company, a billboard built on a corner owned by a parishioner and a billboard constructed by the Knights of Columbus.

Never stop looking for opportunities to invite others to the Weekend.



The billboard is located on US Route 206 in Tabernacle, NJ. The “cute” “young” lovers in the picture are Bob & Joyce Leonetti, whose idea and persistence led to the placement of the WWME advertisement.