

Section 11 Inviting Challenge a Success

Section 11 Invites, Invites, Invites and then Invites Again!

by Lesley Bradley

In April, Section 11 shared the weekend with nearly as many couples as they had through the whole first quarter of the year. That's what an inviting challenge can do!

Section 11 has 8 Local Areas. Weekend Pillars Nick & Lori Jurado were on fire when they began brainstorming to increase the numbers experiencing weekends in Section 11. Since each area had an April weekend scheduled, it was the perfect month for a challenge. It was a complicated "mathematical" scheme, but, briefly, points were awarded if a weekend had 20+ registrations, whether there were priests scheduled participate and whether there were personal invitations for couples to attend. On the other hand, points were subtracted for weekends with less than 20 couples, no shows and cancellations.

Section 11 Inviting Challenge

Points will be awarded and deducted for the following:

- 10 points** for having a weekend in April
- 5 points** for having 20 couples scheduled
- 1 point** for each couple over 20 scheduled
- 2 points** for each priest scheduled
- 1 point** for every each couple leaving the weekend
- 1 point** for every lost couple on Friday night - either cancelled or no show
- 5 points** for 20+ couples completing the weekend.

Special bonus: **2 points** for every personal invitation (A name must appear in the "who told you about the weekend?" line on the couple's registration form)

Nick & Lori Jurado
Weekend Pillar

Prizes, yes, there were prizes. The main prize, of course, was that Section 11 had more couples experiencing the weekend and potentially moving into community groups. But the area that accumulated the most points also enjoyed a pizza party, and their Executive Team shared a dinner with Section Leadership. The competition was fierce, and the winning area outscored by only one point! Congratulations to LA West and their Executive Couple, Winston & Pansy Greene who personally invited eight couples to the weekend – and then they presented the weekend!

In total, there were six weekends in Section 11 in April. 121 couples and one priest experienced the weekend. Great job, Section 11!